1964 Subject Index

ALL IN FUN

The First Story, *Monroe Oppenheimer* ....April
Confessions of a Fortune Cookie Writer, *Margaret Bennett* ....June

AN IDEA A DAY

Article Ideas for Every Day of the Month, *Frank A. Dickson* ....Feb., June, Oct., Dec.

ARTICLE WRITING

How To Crack the Article Field: Specialize *Bill Francois* ....Jan.
How To Be An Effective Interviewer, *Dona Z. Meilach* ....Feb.
How I Made $50,000 in Five Years As a Freelancer, *Norman Spray* ....April
The Personal Article, *Marjorie Holmes* ....May
Getting Started in Article Writing, Part I, July-
Part II, *Allan Eckert* ....Aug.
Confession Magazines Buy Articles Too, *Emalene Shepherd* ....Nov.

THE BUSINESS OF WRITING

Tax Tips for Writers, *John G. Denver* ....April
Do I Need An Agent?, *Richard Rosenthal* ....June
How to Blow Your Own Horn (But Gently), *Mimi Dayton Rommel* ....Aug.
Full-Time Jobs for Writers ....Sept.

CARTOONIST Q's

Cartoonist Q's, *Jack Markow*
In addition to the following specific subjects, the monthly column also gives cartoon markets and cartoon ideas (4 months in advance) and answers questions from readers.
Annual cartoon collections; foreign sales ....Jan.
Gagwriters collaboration with cartoonists ....Feb.
What makes a cartoonist? ....March
Cartoon agents; publications for cartoonists, cartoon clichés ....April
Political cartooning ....May
Newspaper syndication; record keeping, the magazine market ....June
Answers to readers' questions ....July
Editorial guidance ....Aug.
The gadget gag ....Sept.
Artists' materials and their uses ....Oct.
Which? Pen, Brush, Pencil? ....Nov.
Getting started as a cartoonist ....Dec.

CONTESTS AND AWARDS

Jan., pg. 13; Feb., pg. 8; March, pg. 9; April, pg. 15; May, pgs. 8-9; June, pgs. 6, 10 & 80; July, pg. 9; Aug. pgs. 8-9; Sept., pg. 8: Oct., pgs. 10-11; Nov., pgs. 12-13; Dec., pg. 10.
WRITER'S DIGEST's 1964 $5,000 Short Short Story Contest Announcement ....Jan. & April
WRITER'S DIGEST's 1963 Poetry Contest, *John T. Moore* ....March
Winners of WRITER'S DIGEST's 1963 Article Contest, *Allan Eckert* ....April
Winners of WRITER'S DIGEST's 1964 Short Short Story Contest, *Florence Hoffmaster* ....Aug.
A Word from WRITER'S DIGEST's Short Short Story Contest Winners ....Sept.

EDUCATION OF A WRITER

Quickie Quiz in Grammar, *Joyce Hovelsrud* ....Jan.
How To Select A Home Study Course ....Sept.
Learning by Mail: Home Study Courses in English, Literature, Writing, Art, Cartooning, Photography, Specialty Courses ....Sept.
What I learned from Bruce Catton, *Fred Eckert* ....Nov.
27 Tips For A Better Writing Style, *Joan Ransom Shortney* ....Nov.

FICTION WRITING

Slick Fiction Survey, *Muriel J. Staley* Jan.
The Sweet and Bitter of a First Novel, *Avery E. Kolb* ....Jan.
Bringing Your Characters to Life, *Pearl Hogrefe* ....March
Characterization in Fiction, Part II, *Pearl Hogrefe* ....April
Plot: Its Place in Today's Fiction, *R. V. Cassill* ....May
Researching the Historical Novel, *Walter O'Meara* ....June
Plot in Today's Fiction, Part II, Motivation, *R. V. Cassill* ....June
Today's Fiction Market ....Aug.
How To Get Reader Identification in the Teenage Story, *Catherine Marshall* ....Oct.
The Challenge of the Confession Story, *Patti Stone* ....Nov.
A Male Writer Confesses, *Jack Grimes* ....Nov.
Dramatizing Conflict in the Short Story, *Meredith and Fitzgerald* ....Dec.

FREE-LANCE MARKET IDEAS

Writing Record Album Notes, *Carl May* ....Jan.
"Little" Magazines of America, *Sidney Bernard* ....Feb.
Extra Cash from Britain's Business Press, *John Levett* ....March
Free-Lance Job Opportunity: Industrial Promotion, *Will Herman* ....March
Free-Lance Job Opportunity: Educational TV, *Nancy Vogel* ....Sept.
Three Steps to Successful Contest Winning, *Allen Glasser* ....Oct.
On Greetings Cards, *Jack Hanrahan* ....Oct.
Growing Market: The Weekly Newspaper, *Charles H. Austin* ....Nov.
Don't Overlook the Metropolitan Dailies, *Pearl Swiggum* ....Nov.
Writing Newspaper Ads, *Ethel Herald* ....Nov.
Job Opportunity: Writing Resumés, *Dee Freiday* ....Dec.

HELP! WD ANSWERS YOUR QUESTIONS

Answers to writers' problems, *Jean Chimsky* ....Jan.-Dec.

HOW BEATS THE HEART OF A WRITER

The Writer in California, *Ray Russell* ....Jan.
My 25 Years with WRITER'S DIGEST, *Frank A. Dickson* ....Feb.
The President and the Writing Craft, *Wm. H. Hessler* ....Feb.

1964 Subject Index

ALL IN FUN

The First Story, *Monroe Oppenheimer* ....April
Confessions of a Fortune Cookie Writer, *Margaret Bennett* ....June

AN IDEA A DAY

Article Ideas for Every Day of the Month, *Frank A. Dickson* ....Feb., June, Oct., Dec.

ARTICLE WRITING

How To Crack the Article Field: Specialize *Bill Francois* ....Jan.
How To Be An Effective Interviewer, *Dona Z. Meilach* ....Feb.
How I Made $50,000 in Five Years As a Freelancer, *Norman Spray* ....April
The Personal Article, *Marjorie Holmes* ....May
Getting Started in Article Writing, Part I, July-
Part II, *Allan Eckert* ....Aug.
Confession Magazines Buy Articles Too, *Emalene Shepherd* ....Nov.

THE BUSINESS OF WRITING

Tax Tips for Writers, *John G. Denver* ....April
Do I Need An Agent?, *Richard Rosenthal* ....June
How to Blow Your Own Horn (But Gently), *Mimi Dayton Rommel* ....Aug.
Full-Time Jobs for Writers ....Sept.

CARTOONIST Q's

Cartoonist Q's, *Jack Markow*
In addition to the following specific subjects, the monthly column also gives cartoon markets and cartoon ideas (4 months in advance) and answers questions from readers.
Annual cartoon collections; foreign sales ....Jan.
Gagwriters collaboration with cartoonists ....Feb.
What makes a cartoonist? ....March
Cartoon agents; publications for cartoonists, cartoon clichés ....April
Political cartooning ....May
Newspaper syndication; record keeping, the magazine market ....June
Answers to readers' questions ....July
Editorial guidance ....Aug.
The gadget gag ....Sept.
Artists' materials and their uses ....Oct.
Which? Pen, Brush, Pencil? ....Nov.
Getting started as a cartoonist ....Dec.

CONTESTS AND AWARDS

Jan., pg. 13; Feb., pg. 8; March, pg. 9; April, pg. 15; May, pgs. 8-9; June, pgs. 6, 10 & 80; July, pg. 9; Aug. pgs. 8-9; Sept., pg. 8: Oct., pgs. 10-11; Nov., pgs. 12-13; Dec., pg. 10.
WRITER'S DIGEST's 1964 $5,000 Short Short Story Contest Announcement ....Jan. & April
WRITER'S DIGEST's 1963 Poetry Contest, *John T. Moore* ....March
Winners of WRITER'S DIGEST's 1963 Article Contest, *Allan Eckert* ....April
Winners of WRITER'S DIGEST's 1964 Short Short Story Contest, *Florence Hoffmaster* ....Aug.
A Word from WRITER'S DIGEST's Short Short Story Contest Winners ....Sept.

EDUCATION OF A WRITER

Quickie Quiz in Grammar, *Joyce Hovelsrud* ....Jan.
How To Select A Home Study Course ....Sept.
Learning by Mail: Home Study Courses in English, Literature, Writing, Art, Cartooning, Photography, Specialty Courses ....Sept.
What I learned from Bruce Catton, *Fred Eckert* ....Nov.
27 Tips For A Better Writing Style, *Joan Ransom Shortney* ....Nov.

FICTION WRITING

Slick Fiction Survey, *Muriel J. Staley* Jan.
The Sweet and Bitter of a First Novel, *Avery E. Kolb* ....Jan.
Bringing Your Characters to Life, *Pearl Hogrefe* ....March
Characterization in Fiction, Part II, *Pearl Hogrefe* ....April
Plot: Its Place in Today's Fiction, *R. V. Cassill* ....May
Researching the Historical Novel, *Walter O'Meara* ....June
Plot in Today's Fiction, Part II, Motivation, *R. V. Cassill* ....June
Today's Fiction Market ....Aug.
How To Get Reader Identification in the Teenage Story, *Catherine Marshall* ....Oct.
The Challenge of the Confession Story, *Patti Stone* ....Nov.
A Male Writer Confesses, *Jack Grimes* ....Nov.
Dramatizing Conflict in the Short Story, *Meredith and Fitzgerald* ....Dec.

FREE-LANCE MARKET IDEAS

Writing Record Album Notes, *Carl May* ....Jan.
"Little" Magazines of America, *Sidney Bernard* ....Feb.
Extra Cash from Britain's Business Press, *John Levett* ....March
Free-Lance Job Opportunity: Industrial Promotion, *Will Herman* ....March
Free-Lance Job Opportunity: Educational TV, *Nancy Vogel* ....Sept.
Three Steps to Successful Contest Winning, *Allen Glasser* ....Oct.
On Greetings Cards, *Jack Hanrahan* ....Oct.
Growing Market: The Weekly Newspaper, *Charles H. Austin* ....Nov.
Don't Overlook the Metropolitan Dailies, *Pearl Swiggum* ....Nov.
Writing Newspaper Ads, *Ethel Herald* ....Nov.
Job Opportunity: Writing Resumés, *Dee Freiday* ....Dec.

HELP! WD ANSWERS YOUR QUESTIONS

Answers to writers' problems, *Jean Chimsky* ....Jan.-Dec.

HOW BEATS THE HEART OF A WRITER

The Writer in California, *Ray Russell* ....Jan.
My 25 Years with WRITER'S DIGEST, *Frank A. Dickson* ....Feb.
The President and the Writing Craft, *Wm. H. Hessler* ....Feb.

R

Jan.
Sept.
in
ar-

Sept.

Nov.

Nov.

Jan.

Jan.

March

April

May

June
tion,
June
Aug.

Oct.

Nov.
Nov.

Dec.

S

Jan.

Feb.

March

March
al
Sept.
ng,
Oct.
Oct.
r,
Nov.

Nov.
Nov.

Dec.

STIONS

Jan.-Dec.

VRITER

Jan.

Feb.

Feb.

S DIGEST

Adv
Writ

The
An A

Spec

The
That

List
Who
It's A
The

Trea

And
The
Can

A L
Adap

Mar

Phot
In a

How

Crop
Basi
For

Phot
Selli

Poet
T
S
P
Y
S
P
A
I
F
P
Wha
Spec
Disc
Writ

Why
RX
A R

New
Poe

DEC

Adventures in Authorship, *Wilmon Menard* . . Feb.
Writing Is a Way of Exploring Youself, *Charles Daugherty* . . . . . Sept.
The Writer Has To Care, *Joseph Blank* . . . . Oct.
An Afternoon with Hemingway, *Edward Stafford* . . . . . Dec.

MISCELLANEOUS

Special Supplement on Equipment for Writers . . . . . Feb.
The Word Merchants, *Bill Heuman* . . . . . March
That Ole Summer Itch (Summer Conferences), *Lee Wyndham* . . . . . May
List of 1964 Summer Writers' Conferences . . . May
Who Says Radio Drama is Dead? . . . . . June
It's All in Your Head, *Hayes B. Jacobs* . . . . . July
The Changing Shape of Song Writing, *Edward Eliscu* . . . . . July
Treasure Chest at the Bunny Den, *Kirk Polking* . . . . . Aug.
And Away We Go! Writers' Travel Guide . . . Aug.
The Latest from Curtis, *Hayes B. Jacobs* . . . . Dec.
Can I Sell My Play to Broadway? *Martha Monigle* . . . . . Dec.
A List of Play Agents . . . . . Dec.
Adapting a Novel to the Screen, *Nancy Vogel* . . . . . Dec.

NEW YORK MARKET LETTER

Market News and Tips, *Hayes B. Jacobs* . . . . . Jan.-Dec.

PHOTOJOURNALISM

Photojournalism, *Rus Arnold*
In addition to the subjects below, photojournalism columnist Rus Arnold also answers readers' questions and gives photojournalism markets in his bimonthly column.
How to submit color slides; how to submit pix to book editors . . . . . Jan.
Cropping a photograph; proof sheets . . . . . May
Basic photo equipment . . . . . July
For Those Just Starting Out; Getting The Most Out of Your Negatives, *Ralph Hattersley* . . . . . July
Photographers' rights; posing for t' ıera . Sept.
Selling pictures to TV; interchaable lenses . . . . . Nov.

POETRY

Poetry: How and Why, monthly column by *Judson Jerome*
The usefulness of poetry . . . . . Jan.
Style and self . . . . . Feb.
Paragraphs, strophes and stanzas . . . . . April
Your personal vision . . . . . May
Shakespeare and the Bible . . . . . June
Poetry and prose . . . . . July
Assignment: Write a sonnet . . . . . Aug.
Inspiration . . . . . Sept.
Free Verse . . . . . Oct.
Poetry and the Reader . . . . . Nov.
What is Poetry? . . . . . Dec.
Special Poetry Supplement . . . . . Oct.
Disciplines of Poetry, *Lionel Wiggam* . . . . . Oct.
Writing with a Dual Versonality, *Florence Dietz* . . . . . Oct.
Why we (do) (don't) Publish Poetry . . . . . Oct.
RX for Creative Writing, *William Stafford* . . Oct.
A Report on the Regional Poetry Circuits, *Elizabeth Kray* . . . . . Oct.
New Horizons . . . . . Oct.
Poetry on Records . . . . . Nov.

REFERENCE NOTEBOOK

Zip code areas and 1964 postal rates . . . . . Jan.
Know your rights . . . . . Feb.
Paperback facts . . . . . March
Tax tips for writers . . . . . April
Writer's Guild TV script minimums . . . . . June
Uniform songwriter's contract . . . . . July
Today's fiction market . . . . . Aug.
Jobs for Writers . . . . . Sept.
Basics for Beginning Poets . . . . . Oct.
What rights should I sell? . . . . . Nov.
A sample resumé . . . . . Dec.

REVIEWS OF BOOKS FOR WRITERS

March, May, July, September, November.

SECOND THOUGHTS

Second Thoughts, *Alma Boice Holland*
About Influence . . . . . Jan.
About Plots . . . . . Feb.
About Words . . . . . March
About the Hiatus . . . . . April
About Slant . . . . . May
About Rejections . . . . . June
For New Writers . . . . . July
About Observation . . . . . Aug.
About Dialog . . . . . Sept.
About Advertisers . . . . . Oct.
About Quality . . . . . Nov.
About Hindsight . . . . . Dec.

TELEVISION AND RADIO

Outlook for new writers, *Nancy Vogel* . . . . . March
Advice from a new TV writer, *Nancy Vogel* . June
Sample TV script and outline . . . . . June
TV agents . . . . . June
New Fall, 1964 TV shows . . . . . June
Educational TV, *Nancy Vogel* . . . . . Sept
Back to New York? *Lynn Hautman* . . . . . Nov.

WRITER'S MARKETS

Article Markets . . . . . Jan., Feb., April, May, Sept., Nov.
British Magazines . . . . . March
Cartoon Markets . . . . . Jan., Feb., March, April, May, June, Aug., Oct.
Confession Markets . . . . . Nov.
Detective and Mystery . . . . . Sept.
Experimental Markets . . . . . Nov.
Farm Markets . . . . . May
Fiction Markets (Magazines) . . . . . Aug.
Fiction Markets (Books) . . . . . Sept.
Filler Markets . . . . . Jan.
Historical Novel Publishers . . . . . June
Juvenile and Teenage Magazines . . . . . Oct., Nov.
"Little" Magazines . . . . . Feb.
Greeting Card Markets . . . . . Oct.
Men's Magazines . . . . . Aug.
Music Publishers . . . . . July
Paperback Publishers . . . . . March
"Personal" Article Markets . . . . . May
Photojournalism Markets, May, July, Sept., Nov.
Photographic Agencies . . . . . July
Poetry Markets . . . . Feb., April, May, Oct., Nov.
Radio Drama Markets . . . . . June
Record Companies . . . . . Jan.
Regional Markets . . . . . Aug., Nov.
Reprint Markets . . . . . Nov.
Short Humor Markets . . . . . Aug.
Syndicates . . . . . March
TV Markets . . . . . March, June, Sept.
Women's Magazines . . . . . Jan., April